



SOUTH CENTRAL MOTORCOACH ASSOCIATION

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Code of Ethics
Operator Members

This code of ethics for the South Central Motorcoach Association members has been adopted to promote and maintain the highest standards of intercity bus service and personal conduct among its members.

In carrying out our roles of providing service to the traveling public, the members of the South Central Motorcoach Association recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed, which shall govern our endeavors to fulfill our obligations:

To adhere to the professional standards of the South Central Motorcoach Association and to work to further its goals and objectives.

To conduct all business affairs with integrity, sincerity, and accuracy in an open and forthright manner.

To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.

To conduct our business and operations in such a manner as to protect the public and to promote the image of the industry.

To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.

To maintain the status, all licenses, permits, and authorities required by federal, state, and local government agencies applicable to the industry.

To adhere to and comply with all articles of the bylaws of the South Central Motorcoach Association.

I have read and agree to adhere to this Code of Ethics.

Signature: _____

Title: _____ Name of

Company: _____

This *Code of Ethics* must have the following documents attached when submitted:

Completed application

Check for the appropriate amount of membership dues

Proof of Insurance (Copy of Insurance Certificate)

Copy of Certificate of Operating Authority (State & Federal)